



February 22, 2025

Students presented their research paper on **Sustainable business practices at IIM Bodh Gaya**

Ms. Bhavya Maloo and Ms. Shruti Pillai, second-year MBA students at FMS, presented a research paper co-authored with Dr. Vidya G. Mohan at IIM Bodh Gaya. The paper titled "Optimizing Business Processes for Sustainable Development – A Case Study on the Cement Industry in India". The study examines sustainable strategies within the cement sector, focusing on process optimization, resource conservation, and eco-friendly practices. It highlights methods to reduce carbon footprints while improving profitability. The presentation emphasized the balance between economic growth and environmental responsibility in line with India's sustainability objectives.



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Joules Club Hosts "Wattage Wars" Moot Court Competition

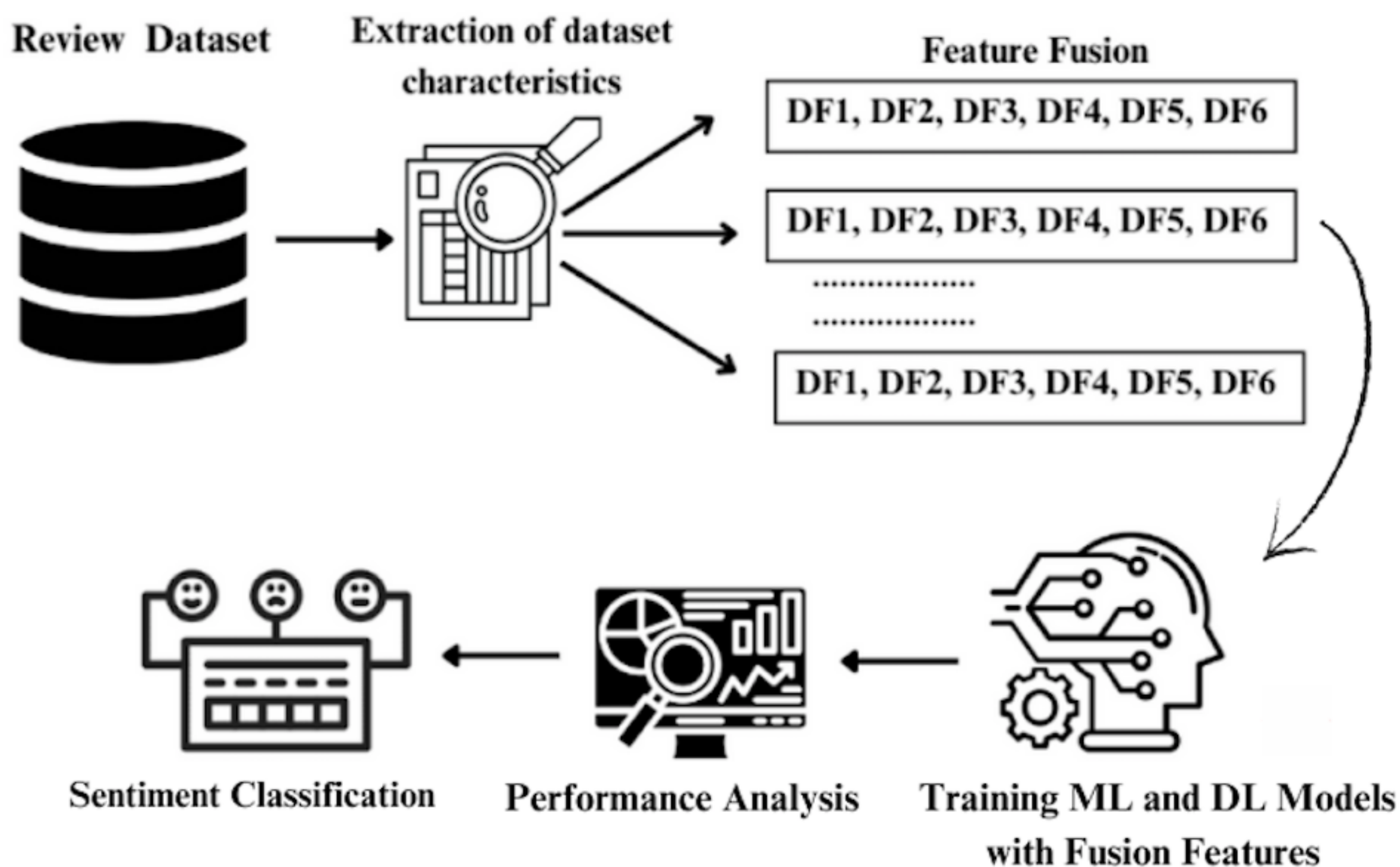
The Joules Club of Adani University, under the mentorship of Dr. Krishna Mehta, successfully organized Wattage Wars, a high-stakes Moot Court Competition where students tackled real-world energy sector challenges through legal debates. Acting as legal counsels, participants argued cases on energy regulations, sustainability policies, and power sector disputes, showcasing exceptional reasoning and advocacy skills. The event provided a platform for students to bridge technical expertise with policy awareness, enhancing their understanding of legal frameworks governing the energy industry. By fostering critical thinking and legal acumen, Wattage Wars reinforced the importance of informed decision-making in the evolving energy sector.



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Students Participation in Cyber Rakshak Natya Utsav

The Saksham and Expression Warriors team of students participated in Gujarat University's Cyber Rakshak Natya Utsav. Team Saksham performed a skit on cyber awareness, while Expression Warriors presented Andar ki Awaaz, highlighting issues related to mental illness caused by the overuse of online games. The students' performances were featured in Gujarat Samachar, bringing pride to Adani University. Through this initiative, Team Saksham promoted responsible online behavior and the importance of emotional support during challenging times, while Expression Warriors shed light on the harmful effects of mobile gaming on young minds.



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Research Publication in Q1 Journal

A research article of Ms. Devshri Oza (Teaching Assistant-CSE-FEST) titled "DeepFusionSent: A Novel Feature Fusion. Approach for Deep Learning-Enhanced Sentiment Classification" has been accepted for publication in Information Fusion (Q1 Journal). This study is a part of her PhD research work introduces DeepFusionSent, a novel feature fusion framework for sentiment classification that captures linguistic patterns beyond raw features. It incorporates positive-negative word distance metrics to enhance classification performance. The approach is evaluated against Machine Learning, Deep Learning, and transformer-based models, demonstrating superior improvements with statistically significant analysis.

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