





### Adani University - Centre For Continuing Education (AU-CCE)

Adani University is a research-intensive educational institution set up to empower by focusing on real-world problems and contributing to global sustainability. With its futuristic & inspirational thought leadership from Adani Group, we aim at trans-disciplinary excellence.

AU-CCE (including Executive Education) is poised to enable, empower, and enhance your learning appropriate to your profession. The Centre offers a wide spectrum of programs, that are specifically designed for practicing managers, at various points in their careers, helping them up-skill and progress, and be the leader that their organization, needs them to be. These programs are designed and delivered by a rich pool of distinguished faculty, industry experts, and highly experienced practitioners, to meet various learning requirements of practicing managers.

AU-CCE brings to you the gamut of global experiences, and current knowledge trends through its various programs as below:



### About the Program

Technical and functional skills alone are not sufficient for success. Strong financial skills can make a difference between success and failure in today's business environment.

Centre for Continuing Education at Adani University is launching this twoday program which would enable professionals, especially from functional areas such as Sales, Marketing, Production, Procurement, Operations, etc. to gain an extensive working knowledge of finance principles in an easy manner enabling them to make critical business decisions involving costreduction, budgeting, projects forecast, growth strategies etc. Participants would be able to understand and analyze financial statements.

# Programme Objective

- Basics of Finance and Accounting
- Understanding Financial Statements (Profit/Loss Statement, Balance Sheets)
- Understanding Cash Flow Statements
- Performing and interpreting ratio analysis Debt Equity / Current Ratio and ROA / ROCE
- Analyzing Sources of Finance
- Working Capital Managing Cash / Inventory and Receivables
- Cost Analysis for decision-making and Budgeting
- Different cost concepts including discussion on marginal costing.
- Basics of valuation techniques and IRR analysis in brief
- Evaluation of investment projects.
- Financial Tools for Evaluating, Operating, and Strategic Investments

## Learning Objectives:

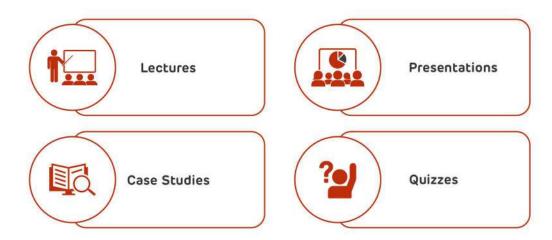
- To develop financial skills so that professionals from different functions can understand the financial implications of the decisions they take in an organization.
- To Understand and analyze financial statements and be in a better position to discuss relevant financial issues with finance managers/stakeholders.

#### For Whom

This program would be useful for executives and entry-level managers from below non-finance functions:

- Techno-commercial
- Manufacturing
- Business development
- Sales and marketing
- Human resources
- Projects, etc.

## **Engagement Model**



# Faculty



#### CA Dr Nilesh V. Suchak

Dr Suchak. is a practicing Chartered Accountant since 1986 and the main areas of his practice include indirect taxation. He is associated with R. J. Tibrewal Commerce College as Associate Professor. He is awarded Ph. D. by Gujarat University for his Thesis titled "Corporate Financial Reporting in India and Transparency - A Futuristic Approach" in 2002. He also founded the CA firm N. V. Suchak & Co. Chartered Accountants.

He has delivered lectures at Ahmedabad, Mumbai, Kolkata, Delhi, Chennai, Bangalore, Hyderabad, and many other cities. He has delivered lectures at Training programs organized by ICAI, ICSI, Service Tax Department, GST Department, Adani University, Knowledge Consortium of Gujarat, Gujarat Chamber of Commerce, and many other institutions.



## When & Where?

Date – Thursday and Friday | August 24 and 25, 2023

Timings - 10.00 am to 6.30 pm

Mode - On-Campus

Venue – Adani University Campus, Shantigram

# Investment

Rs.7000/- per participant plus 18% GST.

The fee includes the program fee, lunch, refreshments, digital reading material and e-certificate of participation.

For more details

**Centre for Continuing Education**, Adani University

Shantigram Township, Vaishnodevi Circle, Ahmedabad 382 421 Gujarat, India

Mobile: 9824006083 / 7859968342 Landline: +91 79 2555-4911 / 2555-4910

Email ID: cce@adaniuni.ac.in